



Economic Impact of
Destination Resort
Development For
COLUMBUS, GA

PRESENTED BY DR. ROBERT L. WRIGHT



DR. ROBERT L. WRIGHT

HIS IMPACT

Bringing opportunity, development and empowerment to Columbus, GA for over 60 years.

- Successfully created the **Bob Wright Symposium on Business Empowerment**, which has served the community for the past 6 years by bringing internationally recognized business leaders to the Columbus Convention & Trade Center to educate and empower over 600 local attendees.
- Established and led organizations that have employed over 1,500 people in more than 32 countries around the world, producing revenues in excess of \$250M annually.
- Proudly served on the **Board of Directors for Aflac**, one of the city's largest and most economically sustaining Fortune 500 companies.
- Diligently served on the **Columbus City Council** from 1970 to 1980 and brought forth many affirming changes that positively affected the residents of the city.

And ready, once again, to serve this community of Columbus by introducing a brand new and exciting venture in the destination resort industry.


A nighttime photograph of a cityscape, likely Columbus, Ohio, featuring a body of water in the foreground. The water reflects the city lights and buildings. The sky is dark blue. The city lights are warm and yellow, creating a bokeh effect. The buildings are silhouetted against the dark sky. The overall mood is serene and urban.

DEVELOPMENT OF DOWNTOWN COLUMBUS

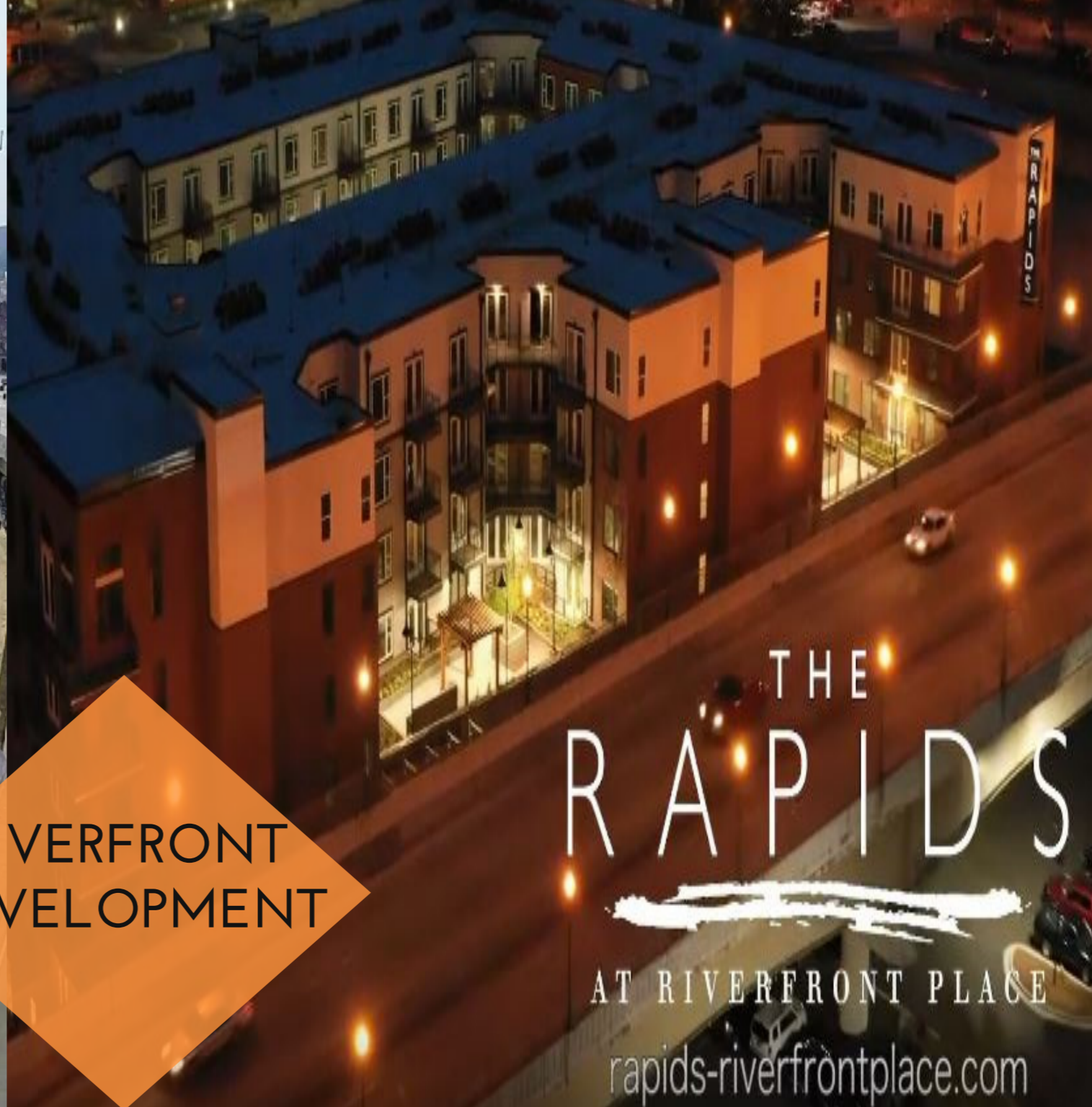
COLUMBUS, GA
has positioned itself as a vibrant,
growing city, boasting numerous
attractions that make it a
phenomenal place to visit.

The city attracts over 2.3M tourists
annually, providing \$364M in tourist
revenue.

Ranked #58 in the Top 100
Places to Live
in the nation.



The most popular attractions are located along the 22-mile stretch of the famous Chattahoochee River.

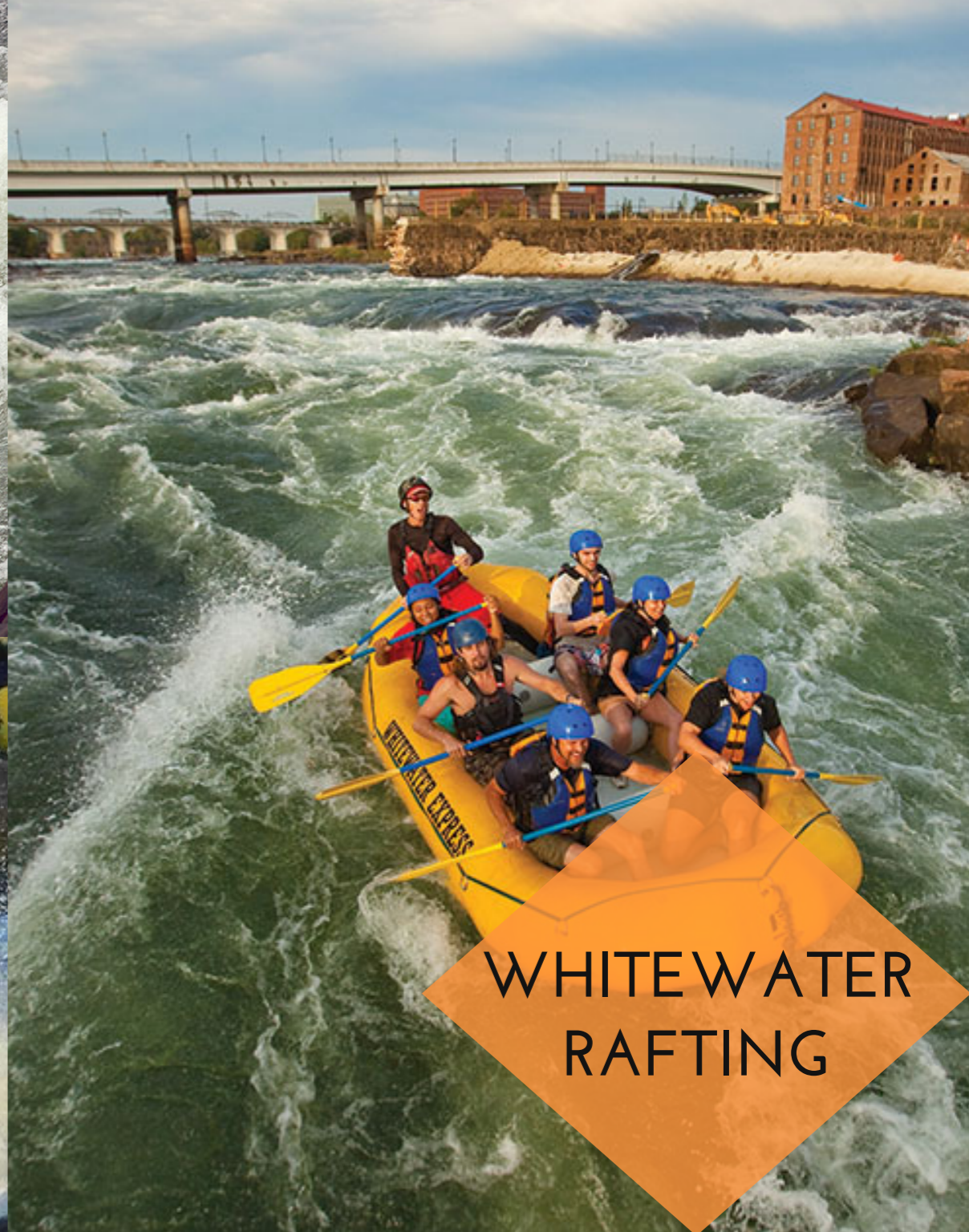


RIVERFRONT
DEVELOPMENT

THE
RAPIDS

AT RIVERFRONT PLACE

rapids-riverfrontplace.com



WHITEWATER
RAFTING



ZIPLINING



RIVER WALK



RIVERCENTER
FOR
PERFORMING
ARTS



UPTOWN
COLUMBUS

THE LIBERTY THEATRE

LIBERTY
THEATER



CONVENTION
& TRADE
CENTER



HISTORIC
DISTRICT



GOLDEN
PARK



CIVIC
CENTER



SOUTH
COMMONS

NATIONAL
CIVIL WAR
NAVAL
MUSEUM

NAVAL
MUSEUM



HISTORIC
WESTVILLE



NATIONAL
INFANTRY
MUSEUM



OX BOW
MEADOWS



FORT
BENNING

A nighttime photograph of a cityscape with lights reflecting in water. The scene is dominated by warm, golden-yellow lights from buildings and street lamps, which are mirrored in the dark water in the foreground. The background shows a city skyline with various buildings and structures. The overall mood is serene and urban.

PROPOSED
DESTINATION RESORT
LOCATION

- 1 Whitewater
- 2 Uptown
- 3 Liberty Theater
- 4 Ironworks Trade Center
- 5 Historic District
- 6 Golden Park
- 7 Civic Center | Ice Rink
- 8 South Commons Softball
- 9 Naval Museum
- 10 Subject Site
- 11 Historic Westville
- 12 National Infantry Museum
- 13 Oxbow Meadows Environmental Learning Center and Golf
- 14 Fort Benning





PROPOSED
DESIGN
CONCEPT

A nighttime photograph of a cityscape with lights reflecting in water. The scene is dominated by warm, golden-yellow lights from street lamps and buildings, which are reflected in the dark water in the foreground. The background shows a city skyline with various buildings and structures. The overall mood is serene and urban.

ECONOMIC IMPACT & STATISTICS

PROPOSED VISION FOR THE FUTURE

A destination resort in Columbus, GA will bring forth an economic impact that includes:

 \$204M Projected Annual Revenues



3,564 JOBS
(Resort Site & Ancillary Jobs)



Increase in conventions and meetings



Increased educational programs at area universities & colleges



\$18.3M spent on local suppliers and vendors



Between \$250M - \$450M projected in new development surrounding resort area



\$600M

Amount of lost gaming revenue that Georgia residents spend in neighboring states like Alabama, Louisiana, Mississippi, Florida & North Carolina.



Resort location is in close proximity to Ft. Benning and its **42,000** active duty, civilian and training population, providing the opportunity to far exceed the **\$9.5M** already being spent annually by family and friends during graduation ceremonies.





"The viability of the Chattahoochee River has always been an enormous economic driver for the city of Columbus and the surrounding areas. If the state were to move forward with considering locations for destination resorts, Columbus would like to be at the table because of our unique position as a contender."

- Mayor Skip Henderson

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