

Development Authority of Augusta, GA Urban Grocer Project Overview

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- **Secretary Brenda Bonner**
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Augusta, Richmond County, Georgia

Georgia's Second Largest City



Manager of Commercial and Retail Development

- Partnership between the Augusta Commission and AEDA
- Recruits, plans and implements development strategies
- Promotes underserved areas of the community
- Markets underserved areas as strong locations for business growth
- Engage community leaders to determine target areas primed for growth and new business locations



Food Desert Solutions Committee

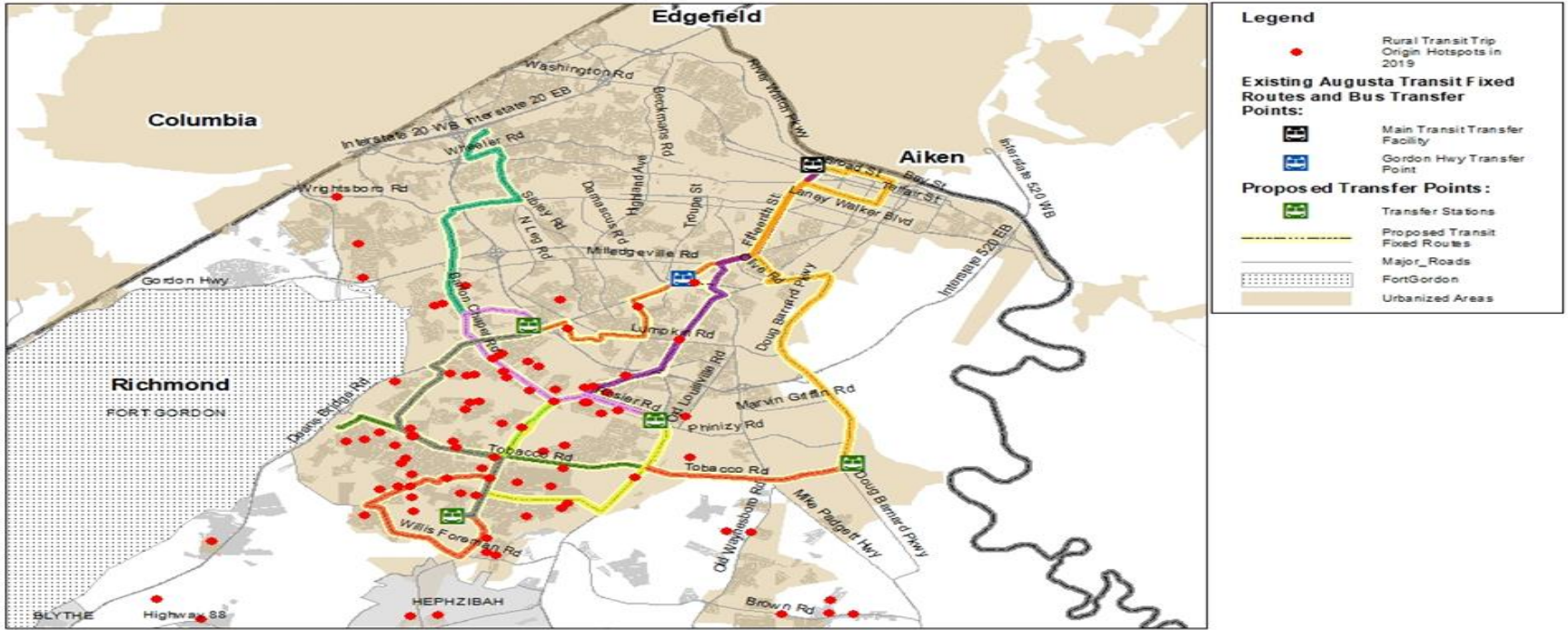
The Voice of the People

Current Full-Service Grocers in our area:

												
	LIDL	SPROUTS	PUBLIX	FRESH MARKET	ALDI	HARVEY'S	FOOD LION	WALMART NEIGHBORHOOD GROCERY	SAVEALOT	BILO	IGA	KROGER
Number of People Within 1 Mile Radius	5,000 - 10,000		Submit trade area map and 1.3.5 mile populations	40+ median age/\$65,000 income	20,000 daily traffic count	No Information Provided	No Information Provided	No Information Provided	15,000 daily traffic count	No Information Provided	No Information Provided	No Information Provided
Number of People Within 3 Mile Radius	40,000 - 60,000	100,000		65,000	dense trade area				35,000 primary trade area			
Building Size (square feet)	15,000 - 36,000	30,000+	28,000 - 61,000	21,000+	22,000+				12,000 - 18,000			
Parking Spaces	120+	140+	dependant on store	70+	95							
Total Minimum Property Size (acres)	1 to 2 acres	1.5 to 2 acres	2 acre minimum	2.5 acres	2.5 acres							
Company Particulars 1	Purchase or existing space lease	Easy road access with high traffic counts	Complete real estate questionnaire	Stand alone - end cap or in-line	End cap or in-line 103' of frontage	Subsidiary of Southeastern Grocers	Requires Pursuit Package	Requires Pursuit Package	Existing retail space preferred	Subsidiary of Southeastern Grocers	Requires Pursuit Package	Requires Site Submission Document
Company Particulars 2				High traffic access	Preferred intersection	Requires Pursuit Package			Excellent street visibility	Requires Pursuit Package		
Company Particulars 3									Owner opportunities			

Current Fixed Bus Routes:

Map Close Up of Proposed Fixed Routes in South Augusta Urbanized Area (South of Bobby Jones Expressway) with Augusta Rural Transit 2019 Trip Origin Hotspots



Augusta, GA Disclaimer: The data represented on this map has been compiled by the best methods available. Accuracy is contingent upon the source information as compiled by various agencies and departments both internal and external to the consolidated government of Augusta, GA. Augusta, GA and the companies contracted to develop these data assume no legal responsibilities for the information or accuracy

Source: Land Use Data Retrieved From Augusta GIS Department



The Voice of the People

“Have had significant increase in blood pressure/weight from poor diet due to lack of trans to go to a real grocery. A clean, well-stocked grocery store with lots of real fresh bread and produce (not packaged/GMO/heavily preserved) healthy options!! “

“We need a grocery store. There are many elderly and disabled people people - transportation to get to other areas for food.”

The Voice of the People

“Give out more coupons to people like me with no income. I am disabled, and get a delivery person to bring food to my home.”

“Discount grocery store on Walton Way Bus Line, Bilo is too expensive.”

“A better bus service, open a downtown supermarket, please family dollar expensive.”

“ I go to Family Dollar by wheelchair. Please put grocery store back on Walton Way.”

The Voice of the People

“I would like to see affordable store in the area for people that can't get around with paying out of pocket to someone.”

“Able to get to the store and get what I need at one time and don't have to take the bus home.”

“It would be helpful if we could get VERY SIMPLE recipes.
Thanks.”

Play Video

2021 Recruitment Summary

- High interest in Richmond County in 20 years
- Capital Investment in infrastructure is needed (South Augusta)
- Increased pressure on Real Estate Market / potential jobs
- On going Retail and Commercial recruits include:
 - Grocery, Clothing, Customer Care, Medical, and Cyber Security Support, Auto and Entertainment: Life Engagement Q-Life
- Sites vary from Existing Retail Space to new Development across the City and Downtown
- Hottest area of interest is near 1-20 at Riverwatch Prwky.
- Real and present/urgent need for expanded Public Transit

Since 2010, over \$1.9 billion new investment and 10,000 jobs announced :



TopGolf



Electrolux



PotashCorp



A Textron Company



SOLVAY

asking more from chemistry®



CardinalHealth



MANUSBIO

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