



**CONNECTING THE
CSRA TO THEIR
LOCAL FARMERS
SINCE 2008**

AUGUSTALOCALLYGROWN.ORG

HOW WE CONNECT THE FARMER TO THE COMMUNITY

- ALG Online Farmer's Market
- Traditional Markets
- Educational Programs





Welcome to the Augusta Locally Grown Online Farmers Market!

Our marketplace brings fresh, healthy, locally grown and produced food to you, the buyer, in a cost-effective manner on a weekly basis. Each week, our farmers and growers list their seasonally-available products on our website. Depending on the time of year, this can include a wide variety of traditional and heirloom varieties of vegetables, fruits, meats, legumes, milled products, dairy, fresh flowers, mushrooms, eggs, herbs, honey, firewood, live plants, soaps and artisan goods. Everything is fresh, local and sustainably-grown. Order from growers and farmers whom you'll come to know as neighbors and friends.



4 Locations and Delivery

60 Sustainable Farmers/producers

100 miles within the CSRA



Delivery

TRADITIONAL MARKETS



**Laney Walker
Farmers Market**

PARTNERS



**American
Heart
Association.**



GEORGIA FOOD FOR HEALTH

- Since 2012
- The first site in the state for a vegetable prescription program.
- 40 program participants and their families redeem vegetable prescriptions at the local farmer's market.
- Participants have access to cooking classes, wellness classes, clinic visits



FOOD DESERTS AND COMMUNITY BASED SUSTAINABLE FARMS

- URBAN AND RURAL**
- ARE SMALL AND NIMBLE**
- SOO MANY LICENSES**
- LACK OF SMALL BUSINESS RESOURCES**





POLICY ASSESSMENT

- URBAN AND RURAL FOOD DESERT NEEDS
- HUMAN-CENTERED APPROACH
- WRAP AROUND SERVICES
- CENTRAL PLACE TO SELL OR DISTRIBUTE- DEDICATED FARM STAND

SMALL BUSINESS AG INSURANCES

- LICENSES ARE REQUIRED FOR EACH ITEM THAT IS SOLD/ COMPARED TO LARGER FARMS THAT HAVE SIGNIFICANT INSURANCE REQUIREMENT BREAKS
- INSURANCES AND LICENSES NEED TO BE ADJUSTED TO ADAPT TO SMALL BUSINESS FARMS

IDEAS FOR IMPROVEMENT:

- INFUSE FUNDS AND DEVELOPMENTS INTO SMALL NEIGHBORHOOD GROCERS WITH INCENTIVES TO PURCHASE FROM LOCAL GROWERS
- SMALL BUSINESS GRANTS FOR FARMERS WHO SELL IN FOOD DESERT AREAS.
- CREATE INCENTIVE PROGRAMS FOR SELLING IN FOOD DESERT AREAS MUCH LIKE INCENTIVES AND TAX BREAKS IN OPPORTUNITY ZONES



THE TUB

MARKET

CLINIC



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