

1961 **CTC** 2021  
#60YEARSSTRONG

# Local Board of Directors Meeting

JRJ Conference Room, Patrick Hall

**September 28, 2021**

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## 60 YEARS SERVING THE COLUMBUS AREA

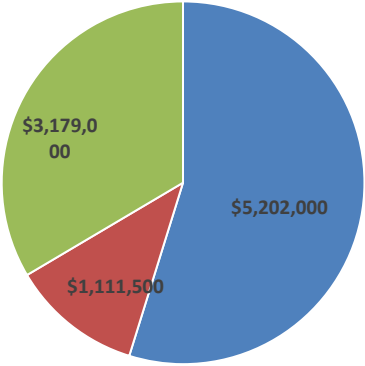
CTC students increase their annual earnings over what they would have earned with a high school diploma only.

- TCCs and Diplomas = \$4,500 more annually
- Degrees - \$8,500 more annually

### ECONOMIC IMPACT

**AY20 >8.5M**

**AY21 ~9.5M**



Category	Value
TCCs	\$5,202,000
Associate Degrees	\$3,179,000
Diplomas	\$1,111,500

■ TCCs ■ Diplomas ■ Associate Degrees

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## One Piece of the Plan for CTC's Future



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## DEPARTMENT REPORTS

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## ADMINISTRATIVE SERVICES

- YTD Net Revenue is \$1,290,436.16
- Federal Fiscal Year Ends 09/30/2021
- Employment Opportunities Available



REVENUE	REVENUE
STATE FUNDS/TCSG	\$1,634,013.34
ADULT LITERACY	\$ 58,269.97
FEDERAL GRANTS	\$ 25,643.45
LOCAL FUNDS-TUITION	\$2,874,955.63
LOCAL FUNDS-MISC INCOME	\$ 942,473.30
LOCAL FUNDS-CONT. ED	\$ 21,289.00
LOCAL FUNDS-LIVEWORK	\$ 848.90
BOND FUNDS	\$ -
<b>TOTAL REVENUE</b>	<b>\$5,557,493.59</b>

EXPENSE	EXPENSE
PERSONAL SERVICES	\$2,977,376.34
POSTAGE	\$ 4,664.99
VEHICLE EXPENSE AND REPAIR	\$ 10,253.86
PUBLICATIONS & PRINTING	\$ -
SUPPLIES AND MATERIALS	\$ 71,769.13
REPAIRS & MAINTENANCE	\$ 300,170.54
EQUIPMENT PURCHASES NON-CAPITAL	\$ 109,475.28
UTILITIES	\$ 178,701.25
INSURANCE & BONDING	\$ 23,146.10
OTHER OPERATING EXPENSE	\$ 311,380.24
TRAVEL	\$ 12,128.80
EQUIPMENT PURCHASES CAPITAL	\$ 10,630.00
PER DIEM AND CONSULTANT FEES	\$ 53,458.00
COMPUTER SUPPLIES AND EQUIP/TELECOMM	\$ 203,902.90
<b>TOTAL EXPENSE</b>	<b>\$4,267,057.43</b>



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## ENROLLMENT

Columbus Tech had 4,899 students enrolled in AY20. That number decreased to 4,439 in AY21, a drop of 9% overall during a full year of COVID impact.


Summer 2021 was up 2% over prior year.

Fall 2021 is currently down 2% over prior year. That is 72 students.

Traditional enrollment is down less than 1%, but dual enrollment is down 13% over Fall 2020.

### Traditional Enrollment Change vs. Dual Enrollment Change

Semester	Traditional	Dual
Fall 2020	-9.5%	-34.2%
Spring 2021	-3.9%	-43.7%
Summer 2021	+2.1%	-31.6%
Fall 2021	-0.7%	-13.1%

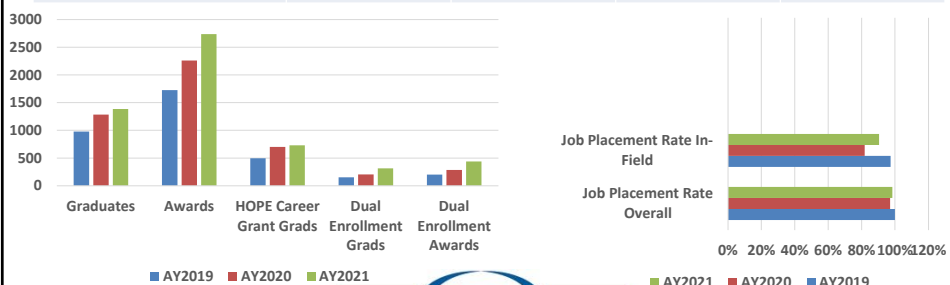


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## STUDENT AFFAIRS AND COMMUNICATIONS

Annual Graduation and Job Placement reports were submitted to TCSG on September 15. Columbus Tech had increases in all graduation and placement categories.

Unduplicated Graduates	Awards Conferred (Duplicated)			
Graduate Count	Certificate Count	Diploma Count	Degree Count	Total Award Count
1,386	1,944	271	521	2,736



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## STUDENT AFFAIRS AND COMMUNICATIONS



2022 marks the 50<sup>th</sup> Georgia Occupational Award of Leadership (GOAL) celebration. The college kicked off this year's process to select a college winner on Monday, September 27.




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## ACADEMIC AFFAIRS


### SUCCESSES


- General Studies articulation agreement with CSU
- Marketing campaign for the AWS program with TCSG and CTC star AWS student



### PROACTIVE TASKS & OBJECTIVES

- Seeking qualified faculty members in a variety of academic areas.
- Developing articulation agreements with Brenau University, Mercer, and Valdosta State University.







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## eCAMPUS UPDATE – Positive Enrollment Impact

133 CTC students are enrolled this fall in classes such as drafting, web development, and microbiology.

CTC faculty are providing instruction to 228 students of other colleges in classes that include AWS cloud networking, economics, physics, and art appreciation.





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## INSTITUTIONAL EFFECTIVENESS

**Closing the Loop**  
Continuous Quality Improvement

**SUCCESSES:**

- Reviewed the NAEYC Initial Self Study. Due to the additional information that will be required, it is recommended that Early Childhood Education and Care submit this report March 2021.
- Assisted in the completion of the Medical Assisting Self-Study Report that is due on Friday, September 24, 2021.

**PROACTIVE TASKS & OBJECTIVES:**

- Weave IE Software implementation
- Beginning steps in QEP process: kick off plans, literature review process
- Strategic planning meeting in October

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## Career Options for High School Equivalency

- Individualized Programs
  - G.E.D. testing
  - HISET testing
  - Career Plus HSE
- Integrated Education Training (IET)
- Over 100 entry level programs that do not require a high school diploma or equivalency make possible concurrent enrollment in Adult Ed HSE programs and college classes.

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## ADULT EDUCATION

- A MIG Welding Certification IET Program (Integrated Education & Training) for the Muscogee County Prison Adult Education class will begin in October. The program will provide valuable welding skills and allow students the opportunity to gain meaningful employment upon release. Students will be able to keep their boots, helmets and tools to be used in employment upon release. Funding is being provided by WIOA per student's eligibility. The 6-station mobile welding lab is provided by TCSG.
- Adult Education's ELL (English Language Learner) population is partnering with Early Childhood for practicum experience in October and November for the Family Literacy Program. This program will run twice a week in the evenings. This class will allow parents/guardians to learn how to help children with homework, increase communication with the child's teacher regarding education progress, be more involved in the child's school activities, and volunteer in schools.
- Moving towards a touchless classroom with electronic sign-in, AE will transition from pen and paper to a tracking system created by CTC's IT department. We will also provide student ID cards.



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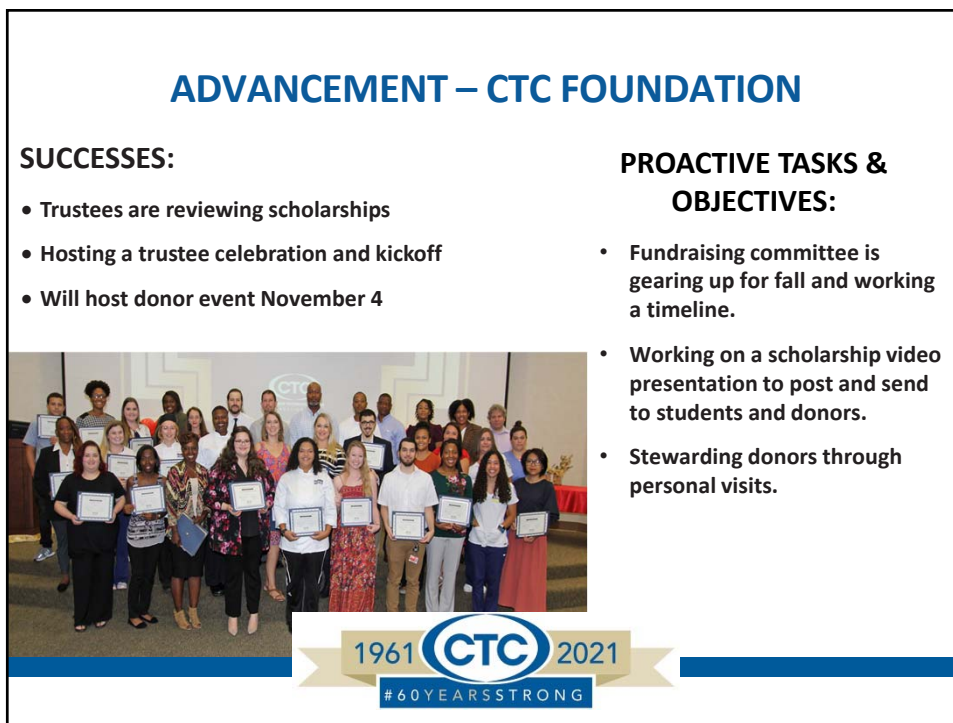
## ADVANCEMENT – CTC FOUNDATION

**SUCSESSES:**

- Trustees are reviewing scholarships
- Hosting a trustee celebration and kickoff
- Will host donor event November 4

**PROACTIVE TASKS & OBJECTIVES:**

- Fundraising committee is gearing up for fall and working a timeline.
- Working on a scholarship video presentation to post and send to students and donors.
- Stewarding donors through personal visits.



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## ECONOMIC DEVELOPMENT

**The move into the renovated Training Center on Transport Blvd has been completed.**





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## ECONOMIC DEVELOPMENT

**Small Business Training Needs Survey for Pine Mountain Business Association completed. Most requested programs included these.**

- Legal Requirements
- Customer Experience
- Marketing Strategies/Materials
- Workplace Communication
- Social Media Marketing
- Dealing with an Angry Customer
- Communicating Expectations & Follow-Ups
- Critical Thinking & Decision Making
- QuickBooks
- Forecasting
- Business Etiquette
- Problem Solving & Critical Thinking
- Conversational Spanish



**Launching Mobile Application Development program for members of TRADOC (FT Benning).**



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**THANK YOU!**

**Your support is critical to CTC's success in serving  
the communities in the Chattahoochee Valley. Help  
us spread the word!**



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