



Senate Committee on Improving Access to
Healthy Foods and Ending Food Deserts
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How do grocers decide
whether to open a new
location?




What are the capitol requirements to open a new location?


“There is a very thin line between a profitable grocery operation and going flat broke!”



What challenges exist for
rural grocers?



What are barriers to
opening a location?



How has the pandemic increased the challenges of opening a new location?



Idea for committee:

*Can rural grocers be looked at
through a different lens?*