

We believe

all Georgians in need should have access to fresh, healthy, and locally grown food.



More than **75** markets and farms offer the **Georgia Fresh for Less** program

- 44 Farmers markets
- 5 Brick & mortar retail
- 4 Mobile markets
- 24 Farm stands

OUR REACH

77 community partners

47 cities represented

37 counties represented

OUR IMPACT

2019

\$135,281

2020

\$187,209

2021 (Jan.-Aug.)

\$179,542

CONTACT US. We're here to be a resource:

Will Sellers, Executive Director
will@wholesomewavegeorgia.org • (404) 219-8551

Alex Duncan, Program Manager, Georgia Fresh for Less
alex@wholesomewavegeorgia.org • (404) 823-5434



How to

Improve Access to Healthy Foods and End Food Deserts

Wholesome Wave Georgia is proud to connect Georgians living in food deserts with fresh, healthy locally grown food choices. We are positioned to do so much more.

WE RECOMMEND

1 Increase local stakeholder awareness.

Wholesome Wave Georgia can support and partner with stakeholders across our state. Leading community organizations can help connect our nonprofit to farmers market managers and small independent farmers.

HOW YOU CAN HELP:

Spread the word about our programs to your district.

2 Work with Georgia's congressional delegation to secure federal funding.

Federal grants are available now. The USDA is the primary source of nutrition incentive program funding. The federal farm bill funds SNAP and other nutrition incentive grant programs that provide direct support for organizations working with Georgians living in food deserts. Wholesome Wave Georgia is ready now to work with other nonprofit organizations in the state, and with the state legislature and the governor's office, to put federal funding to work all across Georgia to help bring healthy, wholesome food to those in need.

HOW YOU CAN HELP:

Share our story with federal program leaders.

3 Allocate State of Georgia funding to end food deserts.

State funding for local organizations across Georgia will secure matching federal funds for the expansion of nutrition incentive programs. The allocation of state funding would increase the viability of local solutions that improve access to healthy foods and bring an end to food deserts in Georgia. We are ready to work with state leaders to develop financial and non-financial solutions to address this important issue, which impacts communities across Georgia.



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